



NIETO
CREATIVE

Logo Mock-ups

Beacon Funeral Partners LLC

What was provided at the initial kick off meeting.



Other brand logo , mostly Beacon Financial services logos. Not any that represented water splashing up and over lighthouse.



Used a variation of vector graphics and merged several pieces together to achieve the look I wanted. Color has been omitted on purpose. Adding color in the next revisions.



Filtered through all of my fonts selecting the ones that I thought was appropriate.

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Merged icons with font to see what felt and looked right from what I understand about your brand,

