

HARRY NIETO

Connect

Call or SMS: 281-460-0235

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Portfolio: www.harrynieto.com

LinkedIn: /in/harrynieto/

Education

Houston | HCC

AS Degree: Multimedia Specialization

GPA: 3.9 | '03 - '05: Complete 2005

Technical

Adobe CS Photoshop

Adobe CS Illustrator

Adobe Acrobat Pro

Adobe CS InDesign

MS PowerPoint

MS Office Software

Adobe AfterEffects

Adobe Premiere

Adobe Audition

WordPress

CSS/HTML

Skills

Graphic Design

Email Marketing

Google Analytics

Review Marketing

E-Learning Modules

Video & Audio Editing

Cascading Style Sheets

Print Design and Setup

Hosting Administration

Banner Ad Development

WordPress Development

LED Signage Development

Touch Screen Presentations

Search Engine Optimization

Pay-Per-Click Administration

MOZ System and Monitoring

Persona

Love speaking and educating

Excellent communication skills

Good mix of humor and seriousness

Outdoorsman, hiking, hunting & fishing

Overview

With over 20 years of experience helping businesses build better brands and marketing strategies, I'm ready to bring fresh ideas and results-driven solutions to your next project. Whether you need graphic design, web development, video production, or a complete marketing strategy, let's talk about how we can elevate your brand. My experience spans Fortune 500 companies and small businesses alike—from Schlumberger and Continental Airlines to local startups. I love speaking, educating, and bringing a good mix of humor and creativity to every collaboration.

Work History

SLB (Schlumberger) Contractor | 1/2023 – Present Day

PowerPoint Specialist/ Sr. Graphic Designer

- PowerPoint conversion of all old branded slides to the new SLB Brand
- Created flyers for products and services, exported for print and used on the web
- Designed posters for tradeshow, competitions, and customer events
- Produced animated elements that were shown on screen for Customer Advisory events
- Created web graphics for LinkedIn and other social media outlets
- Took raw videos, edited them for company could use on their website and YouTube

Nieto Creative, Richmond Texas | 2003 - Perpetuity

Sr. Designer | Marketing Manger

- Lead marketing strategies for business to help them achieve their web goals
- SEO strategy getting companies ranked higher for better online conversions
- Deploy content strategy, email automation and lead generation services
- Design and branding for web, social, print, and promotional trade shows
- Tracking and monitoring for companies-Google Analytics and Search Console
- Design WordPress websites through theme modifications using CSS
- Video production, post process both audio and video for web and social
- Group training for business owners on brand strategies and process
- Personal development liaison for networking groups and partners

Clearpoint Creative (Reliant/NRG), Houston | 10/2012 – 10/2014

Sr. Interaction Designer (Contractor)

- Created marketing web banners that helped drive promotions and brand awareness
- Email marketing development that helped company communicate to employees
- Touchscreen interactive presentations for company trade shows
- Created assets such as direct mail, posters, banners and magazine advertising
- LED signage for NFL and NBA stadiums that the company sponsored
- Intranet and Microsite development for creative department and company

Continental Airlines (United), Houston | 8/2006 – 9/2012

Sr. Analyst, Interactive Design

Bizopia L.L.C, Houston, Texas | 5/2005 – 5/2006

Design Team Lead

United States Air Force | 5/1995 – 5/2003